PART B - FEE(S) TRANSMITTAL

Complete and mail this form, together with applicable fee(s), to:

Mail Stop Issue Fee **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450

MAILING INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 4 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications. CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with an corrections or use Block 1) CERTIFICATE OF ELECTRONIC FILING 11/09/2009 73066 7590 Hickman Palermo Truong & Becker, LLP/Yahoo! Inc. I hereby certify that this Fee(s) Transmittal is being filed Via Electronically 2055 GATEWAY PLACE on the date indicated below and addressed to: **SUITE 550** Commissioner for Patents, Alexandria, VA 22313-1450 SAN JOSE, CA 95110 APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 10/789,837 02/26/2004 **Brian Acton** 50269-0566 8227 TITLE OF INVENTION: PRODUCT DATA CLASSIFICATION SMALL ENTITY PUBLICATION FEE TOTAL FEE(S) DUE TOTAL CLAIMS APPLN. TYPE ISSUE FEE DATE DUE nonprovisional NO \$1510 \$0 \$1510 02/09/2010 EXAMINER CLASS-SUBCLASS ART UNIT DUNHAM, JASON B 3625 705-026000 Change of correspondence address or indication of "Fee 2. For printing on the patent front page, list (1) the Address" (37 CFR 1.363). Use of PTO form(s) and Customer names of up to 3 registered patent attorneys or 1 Hickman Palermo Truong & Becker LLP agents OR, alternatively, (2) the name of a single Number are recommended, but not required. firm (having as a member a registered attorney or \square Change of Correspondence address (or Change of agents) and the names of up to 2 registered patent Correspondence Address form PTO/SB/122) attached. attorneys or agents. If no name is listed, no name will be printed. ☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB47) attached. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) YAHOO! INC. Sunnyvale, California ☐ individual Please check the appropriate assignee category or categories (will not be printed on the patent) ☑ corporation or other private group entity ☐ government 4a. The following fees are enclosed: 4b. Payment of Fee(s): ☐ A check in the amount of the fees is enclosed. \boxtimes Issue fee Payment by credit card is authorized. Publication Fee ☐ Advance Order - # of Copies _ The Commissioner is authorized to charge deficiencies / credit overpayments to Deposit Acct.. 50-1302 The COMMISSIONER OF PATENTS AND TRADEMARKS is requested to apply the Issue Fee and Publication Fee (if any or to re-apply any previously paid issue fee to the application identified above.

(Authorized Signature) /Samuel S. Broda#54802/ (Date) January 12, 2010

Samuel S. Broda, Reg. No. 54,802

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and trademark office.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending on the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, United states Patent and Trademark Office, Washington, D.C. 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND FEES AND THIS FORM TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.